

Chris Savio Anthony

UI/UX Designer

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Work Experience

Web Designer

Arhten Graphisme

October 2025 - Present

- Collaborated with the company owner to design and develop her personal portfolio website, focusing on visual storytelling and brand identity.
- Created custom graphics, layouts, and interactive elements to deliver a clean, user-friendly, and professional online presence.

Store Manager

Vape Street

December 2023 - Present

- Managed daily store operations, sales performance, and team coordination while maintaining strong customer relationships and achieving monthly targets.
- Designed promotional graphics and visual materials to enhance brand presentation and support marketing campaigns.

Freelancer/Self-Initiated UI/UX Design

- I created and prototyped user interfaces for conceptual websites and apps using Figma and Adobe Xd.
- Generated interactive prototypes, wireframes, and user studies with the goal of enhancing usability and aesthetic appeal.
- Conducted competitive analysis and heuristic evaluations to find usability problems and guide design enhancements.
- Compiled study results into practical suggestions to improve interface design and user experience.

Education

MBA, Project Management

University Canada West

September 2023 - April 2025

B.Com, Industry Integrated

St. Joseph's College of Commerce

June 2020 - May 2023

Certifications

Google UX Design Professional Certificate

Qualifications

Design

UI/UX Design	Information Architecture
Visual Design	Interactive Design
Data Visualisation	Responsive Design
Prototyping	Accessibility
Wireframing	Journey Mapping

Reserach

User Research	Qualitative Research
Usability Testing	Competitive Analysis
A/B Testing	Design Thinking
Quantitative Research	Heuristic Evaluation

Tools

Figma	Procreate
Adobe Suite	Framer
Miro	Relume.io
Sketch	Blender 3D
Webflow	